

RACKMAN

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We love racking.



CASE STUDY

Aeroklas Asia Pacific Group

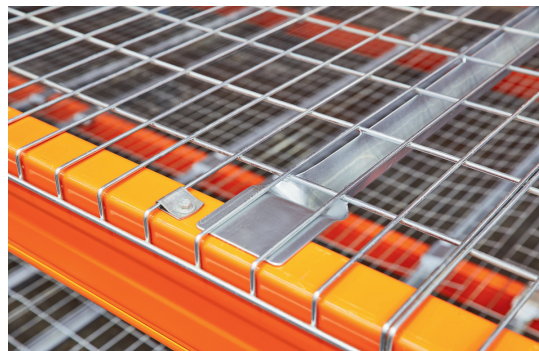
Aeroklas Asia Pacific Group, a prominent player in the automotive accessories industry, approached Rackman Australia for assistance in a significant warehouse consolidation project. In 2023, they aimed to merge two separate warehouses in Victoria into a single, purpose-built facility that would enhance operational efficiency and accommodate their diverse range of products.

The collaboration between Aeroklas and Rackman commenced with a referral from a mutual business relationship. Rackman's reputation for delivering effective storage solutions led to Aeroklas entrusting them with this important project.



"Our partnership with Rackman Australia is a strong relationship based on mutual trust, respect, and integrity"

**Mark Boardman,
Manufacturing Manager,
Aeroklas Asia Pacific Group**

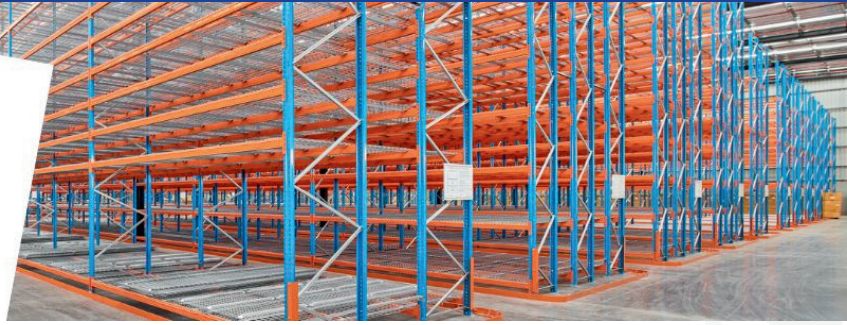


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stow 
Racking Solutions



“Rackman Australia contributes towards Aeroklas Asia Pacific Group’s vision to be the world’s best leading 4WD and Ute accessory company”

**Mark Boardman,
Manufacturing
Manager, Aeroklas Asia
Pacific Group**

The primary challenge in this project was the consolidation of two existing warehouses into a single, efficient facility while accommodating Aeroklas' wide-ranging product inventory, which included items such as bull bars, canopies, and suspension components. This demanded the development of an effective space utilisation strategy to streamline operations.

Over a 10-month period, Rackman collaborated closely with Aeroklas, harnessing advanced technology, such as live drawing software and Microsoft Teams, to enable real-time adjustments and refinements. This ensured that the final racking layout was precisely tailored to meet Aeroklas' unique requirements.

Rackman's incorporation of Stow's top-tier racking solutions was an essential element of the project's success. They introduced an innovative approach featuring a single 4-meter-long mesh deck spanning an entire racking unit. This solution resolved potential loading challenges and significantly reduced installation time, resulting in substantial cost and time savings.

Rackman's unwavering commitment, combined with integrating Stow's cutting-edge racking solutions, culminated in successfully consolidating two warehouses into a purpose-built facility. This comprehensive operation, which encompassed permits, equipment trade-in, make-good services, and customised Stow racking solutions, underscored Rackman's dedication to exceeding client expectations.

Rackman Australia, an authorised Stow distributor in WA and SA, is poised to provide expert assistance for companies needing optimised storage solutions.

